

# STRIVRE

S E R V I C E S

## WHY CHOOSE STRIVRE SERVICES

The complete digital growth partner – not just another website

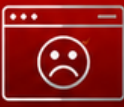
### INTRODUCTION

Your website is often the first interaction a potential customer has with your business, and first impressions have a lasting impact.

If a friend had a serious dental problem, would you choose the cheapest option, or invest in a qualified professional?

A professional digital presence is not an expense — it is an investment in credibility, growth, and long-term success.



|   | STRIVRE SERVICES ADVANTAGE                                                                                                                                         | THE NIGHTMARE OF GOING CHEAP                                                                                                                  |   |
|-------------------------------------------------------------------------------------|--------------------------------------------------------------------------------------------------------------------------------------------------------------------|-----------------------------------------------------------------------------------------------------------------------------------------------|---------------------------------------------------------------------------------------|
|  |  <b>BUSINESS IMAGE</b><br>Professional, credible first impression               |  <b>OUTDATED, UNPROFESSIONAL</b><br>— costs you visitors   |  |
|  |  <b>BRAND &amp; POSITIONING</b><br>Clear value proposition that stands out      |  <b>GENERIC, FORGETTABLE,</b><br>lost in the noise         |  |
|  |  <b>GROWTH &amp; LEADS</b><br>A genuine business development tool               |  <b>POOR SEO FOUNDATIONS</b><br>— customers can't find you |  |
|  |  <b>SECURITY &amp; COMPLIANCE</b><br>Managed updates, backups, security patches |  <b>VULNERABLE TO BREACHES,</b><br>hacking and legal risk  |  |
|  |  <b>TRUST &amp; LONGEVITY</b><br>Builds long-term customer confidence           |  <b>BROKEN LINKS AND SLOW</b><br>performance erode trust   |  |
|  |  <b>COST OVER TIME</b><br>One investment, managed and improved over time        |  <b>PAY ONCE TO BUILD,</b><br>pay again to fix or rebuild  |  |



### THE OUTCOME WE SELL

Not just a website but also visibility into your business performance.

We show you exactly how your site contributes to leads, enquiries, sales and revenue — with **Measure Analytics**, lead reporting, visitor tracking and monthly reports. Most SMEs have a website; few know if it's actually working.

# STRIVRE

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## FIVE REASONS TO CHOOSE STRIVRE

**We build businesses, not websites**

1



### WE BUILD BUSINESSES, NOT WEBSITES

A freelancer delivers a website, finishes the project, and moves to the next client. Strivre delivers website, CRM, business email, Microsoft 365, analytics, automation and ongoing support.

A website is only one piece of your business — we build the complete digital infrastructure behind your company.

2



### DATA & ANALYTICS INCLUDED

Most freelancers stop at "Here's your website."

We show you exactly how your website contributes to leads, enquiries, sales and revenue — a huge differentiator, since many SMEs have websites but don't know if they are working.

3



### BUSINESS GROWTH PARTNER VS. WEBSITE DEVELOPER

A freelancer solves technical problems; Strivre solves business problems.

Client: "I need more customers." Freelancer asks what pages you want.

Strivre asks how customers find you, what happens when someone enquires, how you track opportunities, and what your conversion rate is — lead generation and business growth, not colours and buttons.

4



### ONE VENDOR FOR EVERYTHING

Many SMEs hate managing a website company, email provider, CRM provider, IT support, marketing agency and analytics provider separately. Our positioning: one relationship, one invoice, one support team — covering website, Microsoft 365, HubSpot, telephony, hosting, analytics and automation.

5



### LONG-TERM MANAGED SERVICE

Most freelancers work on projects: build the website, hand over login details, leave. Strivre Services works on partnerships: updates, security, backups, reporting, improvements, support and strategy reviews. You become part of the client's business operation.

## WHAT WE DELIVER

- Understand your business, goals, USP, positioning and brand identity
- Work with professional content writers to create compelling, effective messaging
- Build your solution on proven digital frameworks with seamless integrations
- Integrate Google Analytics, AI-powered reporting and marketing intelligence tools
- Provide mobile-enabled reporting so you can monitor performance at the touch of a button
- Manage updates, maintenance, backups, security patches and provider engagement
- Deliver bespoke monthly reports directly to your inbox
- Support ongoing improvements, including blogs, content updates and marketing communications

## REAL STORIES, REAL COSTS

### What a weak digital presence actually costs

At Strivre Services, we have invested heavily in building a suite of digital solutions that have been tested, refined and proven over time. The infrastructure, expertise and support we provide would be commercially unrealistic for many businesses to develop independently.



#### RECRUITMENT AGENCY **\$30,000 assignment lost**

An outdated site with broken pages and no evidence of successful assignments lost a retained search before the phone even rang. In recruitment, clients judge your ability to represent their business by how you represent your own.



#### INDEPENDENT RESTAURANT **Hundreds of bookings lost**

Outdated menus, old opening hours, no online booking and poor images sent customers to a modern competitor. The owner blamed “the economy” — in reality, customers chose the competitor before ever stepping through the door.



#### LOCAL BUILDER **\$120,000 project lost**

All three quotes were competitive. The builder with recent project galleries, testimonials and professional branding simply looked more established and trustworthy — and won the contract.



#### ACCOUNTANCY FIRM **A silent revenue leak**

Every referral checked the firm online before making contact. A slow, dated site meant visitors left within seconds — no enquiry, no call, no feedback. Lead volume rose significantly once the site was upgraded.



*“The biggest danger isn’t the opportunities you lose — it’s the ones you never knew existed.”*

## CONTACT



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strivreservices.com

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ON WHATSAPP

