

STRIVRE

S E R V I C E S

MEET OUR TEAM

Real experience. Practical advice.
Supporting businesses at every stage of growth.



Fraser Brown | Founder & Director

Fraser is an entrepreneur and career headhunter with a long-standing passion for building businesses, teams, and scalable operating models. Over the years, he has been involved in launching, acquiring, and growing businesses across multiple sectors including recruitment, property, hospitality, food and beverage, retail, distribution, business services, sport, and equestrian industries.

His focus remains on creating sustainable businesses, developing talented teams, and delivering practical solutions that help clients grow.



Herwin Rayen | Chief Information Officer (CIO)

Herwin has been part of the Strivre Group for over seven years and has played a key role in shaping our technology strategy. He oversees our development, project management, business analysis, and testing teams, ensuring projects are delivered efficiently and to a high standard.



Julise Qiu | Head of Talent Acquisition Services

One of the longest-serving members of the team, Julise leads our talent acquisition support functions, including research, finance administration, lead generation, and client services. Her experience and knowledge of our operations make her an invaluable part of the business.



Winda Anjany | Head of Marketing & Digital Projects

Winda brings more than 15 years of marketing experience across international markets. She plays a central role in connecting our technology, marketing, and client service functions. In addition to overseeing marketing strategy and campaign delivery, Winda manages a portfolio of client projects and helps shape the user experience and commercial direction of our digital solutions.

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Jerzon Barbacena | **Head of Web Application Development**

Jerzon leads our web application development function and oversees a team of developers working across a range of technologies and specialisms. With more than eight years of experience supporting global organisations and enterprise-level projects, he is responsible for ensuring our systems are scalable, secure, and built with long-term growth in mind.



Melson Aasir | **Head Developer**

Despite being one of the younger members of the leadership team, Melson has established himself as one of the strongest technical minds within the business. Specialising in Python, C#, integrations, automation, and AI-driven solutions, he has been heavily involved in the design and development of many of our core systems. He leads a dedicated full-stack development team responsible for bringing our ideas to life.



Elango Saravanan | **Senior Technical Consultant**

Elango works closely with Melson across solution design, implementation, testing, and project delivery. His practical approach and attention to detail help ensure projects are delivered in line with client requirements and business objectives.



Emma Wright | **Head of Property Services (Europe)**

Emma leads our European property and business services division. She works closely with clients and partners across the region to ensure a consistently high level of service delivery.

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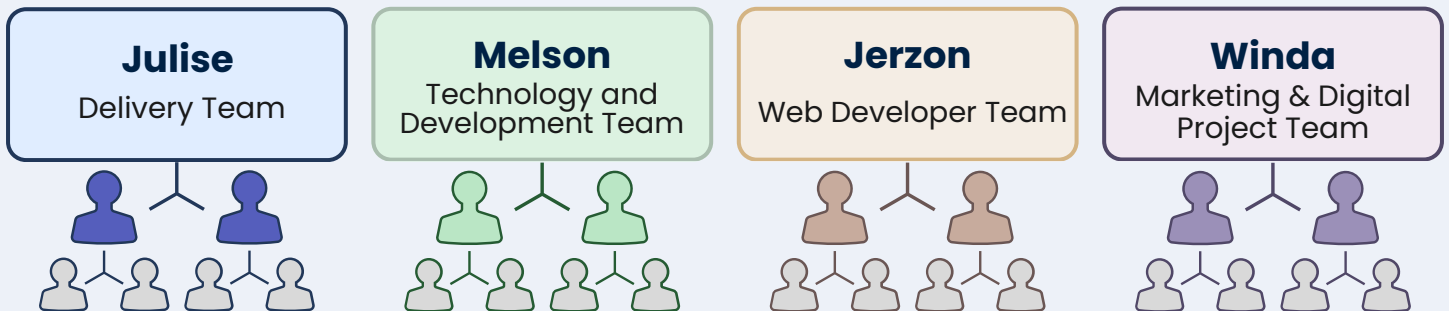
Ella Rellores | Head of Lead Generation & Delivery

Ella manages our lead generation and delivery centre, overseeing the teams responsible for research, prospect identification, data management, and campaign support.



SUPPORTING DELIVERY STRUCTURE

A simplified view on how our leadership is supported by dedicated teams across the business



CREDENTIALS

- Nearly four decades of combined group trading history
- Nine physical offices supporting clients internationally
- Privately owned, independent, and agile
- Strong presence in key markets supported by scalable operational and development teams
- Database of more than 300,000 contacts worldwide
- Over 8,000 transactions completed historically
- Close to 1,000 active and historical client relationships
- Global delivery capability across recruitment, technology, marketing, and business services